

# DOORS OPEN DAYS

# GROW YOUR BRAND WITH US

## Scotland's Largest Free Festival



## Achieve Your Sponsorship Goals



160,000+

People visiting Doors Open Days  
every September

Over 1 million

Visits to the Doors  
Open Days website  
each year



Over 140k

Social media reach with  
your branding



800+

Venues displaying  
official poster



79

Articles featured  
in printed media



Stand Out From the Competition



Build Positive Brand Association



Expand Audience Reach



Increase Visibility



Gain Media Exposure



Lead Generation



Drive More Sales

Over 130k

e-newsletter sent to our growing  
mailing list, featuring your branding



SCOTTISH  
  
CIVIC  
TRUST

## GOLD £8k

- ★ Logo on Doors Open Days national website
- ★ Social media post announcing sponsorship
- ★ Blog in Doors Open Days national e-newsletter announcing sponsorship
- ★ Logo on Doors Open Days national e-newsletter
- ★ Press release announcing sponsorship
- ★ Logo on Doors Open Days national poster
- ★ VIP Invites to Doors Open Days Launch



## SILVER £4k

- ★ Logo on Doors Open Days national website
- ★ Social media post announcing sponsorship
- ★ Blog in Doors Open Days national e-newsletter announcing sponsorship
- ★ Logo on Doors Open Days national e-newsletter
- ★ Press release announcing sponsorship







## BRONZE £2k

- ★ Logo on Doors Open Days national website
- ★ Social media post announcing sponsorship
- ★ Blog in Doors Open Days national e-newsletter announcing sponsorship



## BECOME A CORPORATE PARTNER



-  Your logo on our national website viewed by thousands each week
-  We can help and advise you on how to build a positive brand image
-  Reach your audience and become a trusted supplier on our website
-  Connections to over 140 of our heritage partners

Our Corporate Partnership Package is £1000 per year.

If you are interested in any of our packages, please get in touch:

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